



## Need a different part? We can help!

### Quite often the right part is simply just not available:

Although there are many thousands of plastic fasteners available in the market, more often than not, the exact item is not available. How best can this situation be dealt with?

A very difficult question to answer - generally.

Costs involved to design & develop a new fastener are prohibitive, particularly when volumes are not huge. Dealing with this reality can result in compromises in design where they are not needed or welcome. So what is the alternative? How can this be resolved? Do I have an option to have the exact part at a lower invested cost?

Yes - GBK has developed a system whereby a 'customer tooling contribution' payment, typically a fraction of the traditional tooling cost, can be invested to develop the exact part needed.

The process steps are quite simple, and are as follows:

- ▶ Market research reveals no ideal part exists
- ▶ Discuss with GBK the key attributes of the part required
- ▶ GBK design the item in line with the agreed parameters
- ▶ Design sign off for the new part
- ▶ Tooling commences and samples produced as per agreed timing plan
- ▶ Sign off on samples and production commences

This evolutionary process works equally well for single moulding items such as Pine Tree Clips, Screw Grommets or Cable Clips etc, as well as 2 part moulded/assembled fasteners such as Screw Rivets, Push Lock Rivets or Quarter Turn Rivets etc.

Additional to the very low cost of entry, other benefits are offered to customers to try and find positive solutions to their component needs. These will be discussed during the process to agree the fasteners key attributes and scope.

Tooling remains GBK UK Limited property

Talk to GBK about your fastening, fixing and component needs and discover why GBK ship product globally and solve problems daily.

**Date: November 2015**

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**GBK specialise in the design & supply of technical plastic fasteners, closures and components.** The company is active in all major markets providing.....

***"Engineered Solutions to Everyday Problems"***

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